

BRIGHT
FUTURE

LEMONADE

Nurture the Professional Dreamer in your child.



CREATE
YOUR OWN
LEMONADE
STAND



1 PLAN YOUR WORK

What do you need? How much time?



2 MAKE YOUR PRODUCT

What's *your* recipe for success?



3 SELL SELL SELL

What makes *your* product special?



4 MEASURE YOUR SUCCESS

What did you earn? What did you learn?

PLAN YOUR WORK

What You Need:

- Lemonade (see recipe)
- Pitchers
- Ice
- Napkins and Cups
- Sign
- Table
- Chairs
- Register Box (with cash and coins)
- Trash Bin
- Table Decorations

Your Time Line:

- Stand & Sign Design = 30 min.
- Shopping List and Shop = 1 hour
- Make Your Sign = 30 minutes
- Make Lemonade = 30 minutes
- Location Set Up = 30 minutes
- Selling Lemonade = 2 hours +

LEMONADE RECIPE

Ingredients:

- 1 gallon cold filtered water
- 2 cups fresh squeezed lemon juice
- 1/2 cup boiling water
- 1 cup organic sugar

+ Your Special Ingredient

This is what makes your product unique! Maybe it's a fresh herb or berries or maybe it's the extra love and kindness you put into it. That part is all up to you. No matter what, you must have that "special something".

Preparation:

- 1) Combine 1 cup sugar and 1/2 cup boiling water to your pitcher. Stir until dissolved.
- 2) Add 2 cups lemon juice to your pitcher. Stir again. 3) Add 1 gallon water to your pitcher. Give it another stir. **Lemonade loves to be stirred.** 4) Add your special ingredient.

MEASURE SUCCESS

Now, that the sale is over. It's time to do the numbers.

+ Add your total sales
- Subtract - your total costs
= Profit or Loss

Costs include: All purchased ingredients and all purchased materials like cups, straws, decorations, etc.

Did you make a profit? How much?

Did you take a loss? How come?

What did you learn?

This is an important question to answer because it leads to the most important question of all.

What next?

A true entrepreneur is always looking ahead. So, what's it going to be? An even better lemonade stand? A whole new venture?

The future is yours.

Dream on it!

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